



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # **1389941**

Schedule Dates	10/09/12-10/15/12	Date Entered	10/05/12
Advertiser	American Crossroads (41509)	Last Modified	10/05/12
Agency	Crossroads Media-Alexandria (2097)	Entered By	Melody Margolin
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	AMERICAN CROSSROADS/1088 (478950)	Headline #	ECRO9837080
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Ramsey,Noelle	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/1088	Commission	\$20,565.75
Account Types	National/Political Issue Agency BRD	Net Total	\$116,539.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	American Crossroads JARED SALLES		

Date Entered	10/05/12
Last Modified	10/05/12
Entered By	Melody Margolin
CO-OP	No
Headline #	ECRO9837080
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$20,565.75
Net Total	\$116,539.25
Sales Tax	

Columbus (WSYX)		
By Broadcast Month	Spots	Rate
Oct. 2012	146	\$137,105.00
Grand Total:	146	\$137,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (70)	10/12/12-10/12/12	2	:30	12P- 12:56P (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	10/S/12
2.0	Normal Line / SPOT (71)	10/15/12-10/15/12	2	:30	12P- 12:56P (EST)		1							1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	10/S/12
3.0	Normal Line / SPOT (72)	10/09/12-10/09/12	2	:30	12:57P- 2P (EST)			1						1	\$700.00	\$700.00	Columbus (WSYX)	THE CHEW	10/5/12
4.0	Normal Line / SPOT (73)	10/10/12-10/10/12	2	:30	12:57P- 2P (EST)				1					1	\$700.00	\$700.00	Columbus (WSYX)	THE CHEW	10/S/12
5.0	Normal Line / SPOT (74)	10/11/12-10/11/12	2	:30	12:57P- 2P (EST)					1				1	\$700.00	\$700.00	Columbus (WSYX)	THE CHEW	10/S/12
6.0	Normal Line / SPOT (75)	10/12/12-10/12/12	2	:30	12:S7P- 2P (EST)						1			1	\$700.00	\$700.00	Columbus (WSYX)	THE CHEW	10/S/12
7.0	Normal Line / SPOT (76)	10/15/12-10/15/12	2	:30	12:S7P- 2P (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	THE CHEW	10/S/12
8.0	Normal Line / SPOT (77)	10/09/12-10/09/12	2	:30	2P- 2:58P (EST)				1					1	\$700.00	\$700.00	Columbus (WSYX)	GENERAL HOSPITAL	10/S/12
9.0	Normal Line / SPOT (78)	10/10/12-10/10/12	2	:30	2P- 2:58P (EST)					1				1	\$700.00	\$700.00	Columbus (WSYX)	GENERAL HOSPITAL	10/S/12
10.0	Normal Line / SPOT (79)	10/11/12-10/11/12	2	:30	2P- 2:58P (EST)						1			1	\$700.00	\$700.00	Columbus (WSYX)	GENERAL HOSPITAL	10/S/12
11.0	Normal Line / SPOT (80)	10/12/12-10/12/12	2	:30	2P- 2:58P (EST)						1			1	\$700.00	\$700.00	Columbus (WSYX)	GENERAL HOSPITAL	10/S/12
12.0	Normal Line / SPOT (81)	10/15/12-10/15/12	2	:30	2P- 2:58P (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	GENERAL HOSPITAL	10/S/12
13.0	Normal Line / SPOT (82)	10/09/12-10/09/12	2	:30	2:S8P- 4P (EST)					1				1	\$500.00	\$500.00	Columbus (WSYX)	RICKI LAKE	10/5/12
14.0	Normal Line / SPOT (83)	10/10/12-10/10/12	2	:30	2:58P- 4P (EST)						1			1	\$500.00	\$500.00	Columbus (WSYX)	RICKI LAKE	10/S/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSYX Columbus
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Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1389941
Schedule Dates 10/09/12-10/15/12
Advertiser American Crossroads (41509)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL ISSUE (ns) (1187)
Brand AMERICAN CROSSROADS/1088 (478950)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ramsey,Noelle
Phone/Fax /
CPE 11/27/1088
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments American Crossroads
JARED SALLES

Date Entered 10/05/12
Last Modified 10/05/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09837080
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,565.75
Net Total \$116,539.25
Sales Tax

Columbus (WSYX)		
By Broadcast Month	Spots	Rate
Oct. 2012	146	\$137,105.00
Grand Total:	146	\$137,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (84)	10/11/12-10/11/12	2	:30	2:58P- 4P (EST)					1				1	\$500.00	\$500.00	Columbus (WSYX)	RICKI LAKE	10/S/12
16.0	Normal Line / SPOT (85)	10/12/12-10/12/12	2	:30	2:58P- 4P (EST)						1			1	\$500.00	\$500.00	Columbus (WSYX)	RICKI LAKE	10/5/12
17.0	Normal Line / 5POT (86)	10/15/12-10/15/12	2	:30	2:58P- 4P (EST)			1						1	\$500.00	\$500.00	Columbus (WSYX)	RICKI LAKE	10/5/12
18.0	Normal Line / 5POT (87)	10/14/12-10/14/12	2	:30	12:57P- 2P (EST)									1	\$85.00	\$85.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	10/5/12
19.0	Normal Line / SPOT (88)	10/14/12-10/14/12	2	:30	2P- 2:58P (EST)									1	\$85.00	\$85.00	Columbus (WSYX)	THAT 70'S SHOW 2X	10/5/12
20.0	Normal Line / 5POT (89)	10/09/12-10/09/12	2	:30	4P- 4:30P (EST)				1					1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	10/S/12
21.0	Normal Line / SPOT (90)	10/10/12-10/10/12	2	:30	4P- 4:30P (EST)					1				1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	10/S/12
22.0	Normal Line / SPOT (91)	10/11/12-10/11/12	2	:30	4P- 4:30P (EST)						1			1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	10/5/12
23.0	Normal Line / SPOT (92)	10/12/12-10/12/12	2	:30	4P- 4:30P (EST)							1		1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	10/S/12
24.0	Normal Line / SPOT (93)	10/15/12-10/15/12	2	:30	4P- 4:30P (EST)			1						1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	10/S/12
25.0	Normal Line / SPOT (94)	10/09/12-10/09/12	2	:30	4:30P- 5P (EST)				1					1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	10/S/12
26.0	Normal Line / 5POT (95)	10/10/12-10/10/12	2	:30	4:30P- 5P (EST)					1				1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	10/S/12
27.0	Normal Line / SPOT (96)	10/11/12-10/11/12	2	:30	4:30P- SP (EST)						1			1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	10/S/12
28.0	Normal Line / SPOT (97)	10/12/12-10/12/12	2	:30	4:30P- SP (EST)							1		1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	10/S/12

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Brand AMERICAN CROSSROADS/1088 (478950)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ramsey, Noelle
Phone/Fax /
CPE 11/27/1088
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments American Crossroads
JARED SALLES

Date Entered 10/05/12
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Entered By Melody Margolin
CO-OP No
Headline # ECR09837080
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,565.75
Net Total \$116,539.25
Sales Tax

Columbus (WSYX)		
By Broadcast Month	Spots	Rate
Oct. 2012	146	\$137,105.00
Grand Total:	146	\$137,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT (98)	10/15/12-10/15/12	2	:30	4:30P- 5P (EST)			1						1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	10/5/12
30.0	Normal Line / SPOT (99)	10/09/12-10/09/12	2	:30	6:58P- 7:27P (EST)				1					1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	10/5/12
31.0	Normal Line / SPOT (100)	10/10/12-10/10/12	2	:30	6:58P- 7:27P (EST)					1				1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	10/5/12
32.0	Normal Line / SPOT (101)	10/11/12-10/11/12	2	:30	6:58P- 7:27P (EST)						1			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	10/5/12
33.0	Normal Line / SPOT (102)	10/12/12-10/12/12	2	:30	6:58P- 7:27P (EST)							1		1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	10/5/12
34.0	Normal Line / SPOT (103)	10/15/12-10/15/12	2	:30	6:58P- 7:27P (EST)				1					1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	10/5/12
35.0	Normal Line / SPOT (104)	10/09/12-10/09/12	2	:30	7:28P- 7:57P (EST)						1			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ACCESS HOLLYWOOD	10/5/12
36.0	Normal Line / SPOT (105)	10/10/12-10/10/12	2	:30	7:28P- 7:57P (EST)							1		1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ACCESS HOLLYWOOD	10/5/12
37.0	Normal Line / SPOT (106)	10/11/12-10/11/12	2	:30	7:28P- 7:57P (EST)							1		1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ACCESS HOLLYWOOD	10/5/12
38.0	Normal Line / SPOT (107)	10/12/12-10/12/12	2	:30	7:28P- 7:57P (EST)							1		1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ACCESS HOLLYWOOD	10/5/12
39.0	Normal Line / SPOT (108)	10/15/12-10/15/12	2	:30	7:28P- 7:57P (EST)		1							1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ACCESS HOLLYWOOD	10/5/12
40.0	Normal Line / SPOT (109)	10/09/12-10/09/12	2	:30	11:35P- 12:04A (EST)				1					1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NIGHTLINE	10/5/12
41.0	Normal Line / SPOT (110)	10/10/12-10/10/12	2	:30	11:35P- 12:04A (EST)					1				1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NIGHTLINE	10/5/12
42.0	Normal Line / SPOT (111)	10/11/12-10/11/12	2	:30	11:35P- 12:04A (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NIGHTLINE	10/5/12

CONFIRMATION CONTRACT

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Schedule Dates 10/09/12-10/15/12
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Agency Crossroads Media-Alexandria (2097)
Product POLITICAL ISSUE (ns) (1187)
Brand AMERICAN CROSSROADS/1088 (478950)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ramsey,Noelie
Phone/Fax /
CPE 11/27/1088
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments American Crossroads
JARED SALLES

Date Entered 10/05/12
Last Modified 10/05/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09837080
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,565.75
Net Total \$116,539.25
Sales Tax

Columbus (WSYX)		Spots	Rate
By Broadcast Month			
Oct. 2012	146	\$137,105.00	
Grand Total:	146	\$137,105.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT (112)	10/12/12-10/12/12	2	:30	11:35P- 12:04A (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NIGHTLINE	10/5/12
44.0	Normal Line / SPOT (113)	10/15/12-10/15/12	2	:30	11:35P- 12:04A (EST)		1							1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NIGHTLINE	10/5/12
45.0	Normal Line / SPOT (114)	10/09/12-10/09/12	2	:30	12:05A- 1:05A (EST)			1						1	\$500.00	\$500.00	Columbus (WSYX)	JIMMY KIMMEL	10/5/12
46.0	Normal Line / SPOT (115)	10/10/12-10/10/12	2	:30	12:05A- 1:05A (EST)				1					1	\$500.00	\$500.00	Columbus (WSYX)	JIMMY KIMMEL	10/5/12
47.0	Normal Line / SPOT (116)	10/11/12-10/11/12	2	:30	12:05A- 1:05A (EST)					1				1	\$500.00	\$500.00	Columbus (WSYX)	JIMMY KIMMEL	10/5/12
48.0	Normal Line / SPOT (117)	10/12/12-10/12/12	2	:30	12:05A- 1:05A (EST)						1			1	\$500.00	\$500.00	Columbus (WSYX)	JIMMY KIMMEL	10/5/12
49.0	Normal Line / SPOT (118)	10/15/12-10/15/12	2	:30	12:05A- 1:05A (EST)		1							1	\$500.00	\$500.00	Columbus (WSYX)	JIMMY KIMMEL	10/5/12
50.0	Normal Line / SPOT (119)	10/13/12-10/13/12	2	:30	12:05A- 12:35A (EST)							1		1	\$250.00	\$250.00	Columbus (WSYX)	SEINFELD	10/5/12
51.0	Normal Line / SPOT (120)	10/13/12-10/13/12	2	:30	12:35A- 1:35A (EST)							1		1	\$200.00	\$200.00	Columbus (WSYX)	ACCESS HOLLYWOOD	10/5/12
52.0	Normal Line / SPOT (121)	10/13/12-10/13/12	2	:30	1:35A- 2:35A (EST)							1		1	\$85.00	\$85.00	Columbus (WSYX)	30 ROCK	10/5/12
53.0	Normal Line / SPOT (122)	10/14/12-10/14/12	2	:30	11:35P- 12:05A (EST)								1	1	\$300.00	\$300.00	Columbus (WSYX)	SEINFELD	10/5/12
54.0	Normal Line / SPOT (123)	10/14/12-10/14/12	2	:30	12:05A- 12:30A (EST)								1	1	\$300.00	\$300.00	Columbus (WSYX)	ARM WILLIAMS	10/5/12
55.0	Normal Line / SPOT (124)	10/14/12-10/14/12	2	:30	12:30A- 1:30A (EST)								1	1	\$200.00	\$200.00	Columbus (WSYX)	JUDGE JUDY	10/5/12
56.0	Normal Line / Prime Premium (125)	10/09/12-10/09/12	2	:30	10P- 11P (EST)			1						1	\$3,500.00	\$3,500.00	Columbus (WSYX)	PRIVATE PRACTICE	10/5/12

CONFIRMATION CONTRACT

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JARED SALLEZ

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57.0	Normal Line / Prime (126)	10/10/12-10/10/12	2	:30	10P- 11P (EST)				1					1	\$3,000.00	\$3,000.00	Columbus (WSYX)	NASHVILLE	10/5/12
58.0	Normal Line / Prime (127)	10/14/12-10/14/12	2	:30	6:58P- 8P (EST)									1	1,800.00	\$1,800.00	Columbus (WSYX)	AMERICA'S FUNNIEST VIDEOS	10/5/12
59.0	Normal Line / Football (128)	10/13/12-10/13/12	2	:30	3:30P- 7P (EST)							1		1	\$5,000.00	\$5,000.00	Columbus (WSYX)	ABC COLLEGE FOOTBALL	10/5/12
60.0	Normal Line / 5POT (129)	10/09/12-10/09/12	2	:30	5P- 5:58P (EST)			1						1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6 5-6P	10/5/12
61.0	Normal Line / 5POT (130)	10/10/12-10/10/12	2	:30	5P- 5:58P (EST)				1					1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6 5-6P	10/5/12
62.0	Normal Line / 5POT (131)	10/11/12-10/11/12	2	:30	5P- 5:58P (EST)					1				1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6 5-6P	10/5/12
63.0	Normal Line / 5POT (132)	10/12/12-10/12/12	2	:30	5P- 5:58P (EST)					1				1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6 5-6P	10/5/12
64.0	Normal Line / 5POT (133)	10/15/12-10/15/12	2	:30	5P- 5:58P (EST)		1							1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6 5-6P	10/5/12
65.0	Normal Line / 5POT (134)	10/09/12-10/09/12	2	:30	5:58P- 6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Columbus (WSYX)	A8C 6 AT 6P	10/5/12
66.0	Normal Line / 5POT (135)	10/10/12-10/10/12	2	:30	5:58P- 6:30P (EST)				1					1	\$1,500.00	\$1,500.00	Columbus (WSYX)	A8C 6 AT 6P	10/5/12
67.0	Normal Line / 5POT (136)	10/11/12-10/11/12	2	:30	5:58P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Columbus (WSYX)	A8C 6 AT 6P	10/5/12
68.0	Normal Line / 5POT (137)	10/12/12-10/12/12	2	:30	5:58P- 6:30P (EST)						1			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	A8C 6 AT 6P	10/5/12
69.0	Normal Line / SPOT (138)	10/15/12-10/15/12	2	:30	5:58P- 6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6 AT 6P	10/5/12

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Advertiser	American Crossroads (41509)	Last Modified	10/05/12
Agency	Crossroads Media-Alexandria (2097)	Entered By	Melody Margolin
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	AMERICAN CROSSROADS/1088 (478950)	Headline #	ECR09837080
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Ramsey,Noelle	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/1088	Commission	\$20,565.75
Account Types	National/Political Issue Agency BRD	Net Total	\$116,539.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	American Crossroads JARED SALLES		

Columbus (WSYX)		
By Broadcast Month	Spots	Rate
Oct. 2012	146	\$137,105.00
Grand Total:	146	\$137,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / SPOT (139)	10/10/12-10/10/12	2	:30	6P- 6:5BP (EST)				1					1	\$3,000.00	\$3,000.00	Columbus (WSYX)	WORLD NEWS	10/S/12
71.0	Normal Line / SPOT (141)	10/09/12-10/09/12	2	:30	11:01P- 11:34P (EST)			1						1	\$1,700.00	\$1,700.00	Columbus (WSYX)	ABC 6 @11P	10/5/12
72.0	Normal Line / SPOT (142)	10/10/12-10/10/12	2	:30	11:01P- 11:34P (EST)				1					1	\$1,700.00	\$1,700.00	Columbus (WSYX)	ABC 6 @11P	10/5/12
73.0	Normal Line / SPOT (143)	10/11/12-10/11/12	2	:30	11:01P- 11:34P (EST)					1				1	\$1,700.00	\$1,700.00	Columbus (WSYX)	ABC 6 @11P	10/S/12
74.0	Normal Line / SPOT (144)	10/12/12-10/12/12	2	:30	11:01P- 11:34P (EST)						1			1	\$1,700.00	\$1,700.00	Columbus (WSYX)	ABC 6 @11P	10/S/12
75.0	Normal Line / SPOT (145)	10/15/12-10/15/12	2	:30	11:01P- 11:34P (EST)		1							1	\$1,700.00	\$1,700.00	Columbus (WSYX)	ABC 6 @ 11P	10/5/12
76.0	Normal Line / SPOT (146)	10/13/12-10/13/12	2	:30	11:35P- 12:0SA (EST)								1	1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC 6 NEWS AFTER FOOTBALL	10/S/12
77.0	Normal Line / SPOT (147)	10/14/12-10/14/12	2	:30	11:01P- 11:34P (EST)							1	1	\$1,700.00	\$1,700.00	Columbus (WSYX)	ABC 6 @ 11P	10/S/12	
78.0	Normal Line / SPOT (1)	10/09/12-10/09/12	2	:30	S:01A- S:30A (EST)			1						1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/S/12
79.0	Normal Line / SPOT (2)	10/10/12-10/10/12	2	:30	5:01A- 5:30A (EST)				1					1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
B0.0	Normal Line / SPOT (3)	10/11/12-10/11/12	2	:30	5:01A- 5:30A (EST)					1				1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/S/12
B1.0	Normal Line / SPOT (4)	10/12/12-10/12/12	2	:30	5:01A- 5:30A (EST)						1			1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
B2.0	Normal Line / SPOT (5)	10/15/12-10/15/12	2	:30	S:01A- 5:30A (EST)		1							1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/S/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1389941
Schedule Dates 10/09/12-10/15/12
Advertiser American Crossroads (41509)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL ISSUE (hs) (1187)
Brand AMERICAN CROSSROADS/1088 (478950)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ramsey,Noelle
Phone/Fax /
CPE 11/27/1088
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments American Crossroads
JARED SALLES

Date Entered 10/05/12
Last Modified 10/05/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09837080
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,565.75
Net Total \$116,539.25
Sales Tax

Columbus (WSYX)		Spots	Rate
By Broadcast Month			
Oct. 2012	146	\$137,105.00	
Grand Total:	146	\$137,105.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
83.0	Normal Line / SPOT (6)	10/09/12-10/09/12	2	:30	5:30A- S:57A (EST)				1					1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
84.0	Normal Line / SPOT (7)	10/10/12-10/10/12	2	:30	5:30A- 5:57A (EST)					1				1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
85.0	Normal Line / SPOT (8)	10/11/12-10/11/12	2	:30	5:30A- 5:57A (EST)						1			1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
86.0	Normal Line / SPOT (9)	10/12/12-10/12/12	2	:30	5:30A- S:57A (EST)						1			1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
87.0	Normal Line / SPOT (10)	10/15/12-10/15/12	2	:30	5:30A- 5:57A (EST)			1						1	\$400.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
88.0	Normal Line / SPOT (11)	10/09/12-10/09/12	2	:30	5:58A- 6:30A (EST)				1					1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
89.0	Normal Line / SPOT (12)	10/10/12-10/10/12	2	:30	5:58A- 6:30A (EST)					1				1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
90.0	Normal Line / SPOT (13)	10/11/12-10/11/12	2	:30	5:58A- 6:30A (EST)						1			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
91.0	Normal Line / SPOT (14)	10/12/12-10/12/12	2	:30	S:58A- 6:30A (EST)						1			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
92.0	Normal Line / SPOT (16)	10/15/12-10/15/12	2	:30	S:58A- 6:30A (EST)			1						1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
93.0	Normal Line / SPOT (16)	10/09/12-10/09/12	2	:30	6:30A- 6:57A (EST)				1					1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
94.0	Normal Line / SPOT (17)	10/10/12-10/10/12	2	:30	6:30A- 6:57A (EST)					1				1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
95.0	Normal Line / SPOT (18)	10/11/12-10/11/12	2	:30	6:30A- 6:57A (EST)						1			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
96.0	Normal Line / SPOT (19)	10/12/12-10/12/12	2	:30	6:30A- 6:57A (EST)						1			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1389941
Schedule Dates 10/09/12-10/15/12
Advertiser American Crossroads (41509)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL ISSUE (ns) (1187)
Brand AMERICAN CROSSROADS/1088 (478950)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ramsey,Noelle
Phone/Fax /
CPE 11/27/1088
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments American Crossroads
JARED SALLES

Date Entered 10/05/12
Last Modified 10/05/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09837080
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,565.75
Net Total \$116,539.25
Sales Tax

Columbus (WSYX)		
By Broadcast Month	Spots	Rate
Oct. 2012	146	\$137,105.00
Grand Total:	146	\$137,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
97.0	Normal Line / SPOT (20)	10/1S/12-10/1S/12	2	:30	6:30A- 6:57A (EST)			1						1	\$800.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/5/12
98.0	Normal Line / SPOT (21)	10/09/12-10/09/12	2	:30	6:58A- 7:30A (EST)				1					1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/5/12
99.0	Normal Line / 5POT (22)	10/10/12-10/10/12	2	:30	6:58A- 7:30A (EST)					1				1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/5/12
100.0	Normal Line / SPOT (23)	10/11/12-10/11/12	2	:30	6:58A- 7:30A (EST)					1				1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/5/12
101.0	Normal Line / SPOT (24)	10/12/12-10/12/12	2	:30	6:58A- 7:30A (EST)						1			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/5/12
102.0	Normal Line / SPOT (25)	10/1S/12-10/1S/12	2	:30	6:58A- 7:30A (EST)			1						1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/S/12
103.0	Normal Line / 5POT (26)	10/09/12-10/09/12	2	:30	7:30A- 8A (EST)				1					1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/S/12
104.0	Normal Line / SPOT (27)	10/10/12-10/10/12	2	:30	7:30A- 8A (EST)					1				1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/5/12
105.0	Normal Line / 5POT (28)	10/11/12-10/11/12	2	:30	7:30A- 8A (EST)						1			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/5/12
106.0	Normal Line / SPOT (29)	10/12/12-10/12/12	2	:30	7:30A- 8A (EST)						1			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/S/12
107.0	Normal Line / SPOT (30)	10/1S/12-10/15/12	2	:30	7:30A- 8A (EST)		1							1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/5/12
108.0	Normal Line / SPOT (31)	10/09/12-10/09/12	2	:30	7:58A- 8:30A (EST)				1					1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/S/12
109.0	Normal Line / 5POT (32)	10/10/12-10/10/12	2	:30	7:58A- 8:30A (EST)					1				1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/S/12
110.0	Normal Line / 5POT (33)	10/11/12-10/11/12	2	:30	7:58A- 8:30A (EST)						1			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1389941

Schedule Dates	10/09/12-10/15/12	Date Entered	10/05/12
Advertiser	American Crossroads (41509)	Last Modified	10/05/12
Agency	Crossroads Media-Alexandria (2097)	Entered By	Melody Margolin
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	AMERICAN CROSSROADS/1088 (478950)	Headline #	ECR09837080
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Ramsey,Noelle	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/1088	Commission	\$20,565.75
Account Types	National/Political Issue Agency BRD	Net Total	\$116,539.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	American Crossroads JARED SALLE		

Columbus (WSYX)		Spots	Rate
By Broadcast Month			
Oct. 2012	146	\$137,105.00	
Grand Total:	146	\$137,105.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	5PW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
111.0	Normal Line / SPOT (34)	10/12/12-10/12/12	2	:30	7:58A- 8:30A (EST)						1			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/5/12
112.0	Normal Line / SPOT (35)	10/15/12-10/15/12	2	:30	7:58A- 8:30A (EST)		1							1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/5/12
113.0	Normal Line / SPOT (36)	10/09/12-10/09/12	2	:30	8:30A- 9A (EST)				1					1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/5/12
114.0	Normal Line / SPOT (37)	10/10/12-10/10/12	2	:30	8:30A- 9A (EST)					1				1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/5/12
115.0	Normal Line / SPOT (38)	10/11/12-10/11/12	2	:30	8:30A- 9A (EST)						1			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/5/12
116.0	Normal Line / SPOT (39)	10/12/12-10/12/12	2	:30	8:30A- 9A (EST)							1		1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/5/12
117.0	Normal Line / SPOT (40)	10/15/12-10/15/12	2	:30	8:30A- 9A (EST)		1							1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	10/5/12
118.0	Normal Line / SPOT (41)	10/09/12-10/09/12	2	:30	12P- 12:30P (EST)				1					1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 NEWS NOON	10/5/12
119.0	Normal Line / SPOT (42)	10/10/12-10/10/12	2	:30	12P- 12:30P (EST)					1				1	\$1,000.00	\$1,000.00	Columbus (WSYX)	A8C 6 NEW5 NOON	10/5/12
120.0	Normal Line / SPOT (43)	10/11/12-10/11/12	2	:30	12P- 12:30P (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 NEW5 NOON	10/5/12
121.0	Normal Line / SPOT (44)	10/12/12-10/12/12	2	:30	12P- 12:30P (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	A8C 6 NEW5 NOON	10/5/12
122.0	Normal Line / SPOT (45)	10/15/12-10/15/12	2	:30	12P- 12:30P (EST)		1							1	\$1,000.00	\$1,000.00	Columbus (WSYX)	A8C 6 NEWS NOON	10/5/12
123.0	Normal Line / SPOT (46)	10/13/12-10/13/12	2	:30	7:58A- 9A (EST)								1	1	\$600.00	\$600.00	Columbus (WSYX)	GMA SATURDAY	10/5/12
124.0	Normal Line / SPOT (47)	10/09/12-10/09/12	2	:30	4:28A- 4:59A (EST)				1					1	\$100.00	\$100.00	Columbus (WSYX)	NEWS 5	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1389941
Schedule Dates 10/09/12-10/15/12
Advertiser American Crossroads (41509)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL ISSUE (ns) (1187)
Brand AMERICAN CROSSROADS/1088 (478950)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ramsey,Noelle
Phone/Fax /
CPE 11/27/1088
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments American Crossroads
JARED SALLES

Date Entered 10/05/12
Last Modified 10/05/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09837080
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,565.75
Net Total \$116,539.25
Sales Tax

Columbus (WSYX)		
By Broadcast Month	Spots	Rate
Oct. 2012	146	\$137,105.00
Grand Total:	146	\$137,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
125.0	Normal Line / SPOT (48)	10/10/12-10/10/12	2	:30	4:28A- 4:59A (EST)				1					1	\$100.00	\$100.00	Columbus (WSYX)	NEWS	10/5/12
126.0	Normal Line / SPOT (49)	10/11/12-10/11/12	2	:30	4:28A- 4:59A (EST)					1				1	\$100.00	\$100.00	Columbus (WSYX)	NEWS	10/5/12
127.0	Normal Line / SPOT (50)	10/12/12-10/12/12	2	:30	4:28A- 4:59A (EST)						1			1	\$100.00	\$100.00	Columbus (WSYX)	NEWS	10/5/12
128.0	Normal Line / SPOT (51)	10/15/12-10/15/12	2	:30	4:28A- 4:59A (EST)		1							1	\$100.00	\$100.00	Columbus (WSYX)	NEWS	10/5/12
129.0	Normal Line / SPOT (52)	10/09/12-10/09/12	2	:30	9A- 10A (EST)				1					1	\$500.00	\$500.00	Columbus (WSYX)	THE JEFF PROBST SHOW	10/5/12
130.0	Normal Line / SPOT (53)	10/10/12-10/10/12	2	:30	9A- 10A (EST)					1				1	\$500.00	\$500.00	Columbus (WSYX)	THE JEFF PROBST SHOW	10/5/12
131.0	Normal Line / SPOT (54)	10/11/12-10/11/12	2	:30	9A- 10A (EST)					1				1	\$500.00	\$500.00	Columbus (WSYX)	THE JEFF PROBST SHOW	10/5/12
132.0	Normal Line / SPOT (55)	10/12/12-10/12/12	2	:30	9A- 10A (EST)						1			1	\$500.00	\$500.00	Columbus (WSYX)	THE JEFF PROBST SHOW	10/5/12
133.0	Normal Line / SPOT (56)	10/15/12-10/15/12	2	:30	9A- 10A (EST)		1							1	\$500.00	\$500.00	Columbus (WSYX)	THE JEFF PROBST SHOW	10/5/12
134.0	Normal Line / SPOT (57)	10/09/12-10/09/12	2	:30	10A- 10:57A (EST)				1					1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	10/5/12
135.0	Normal Line / SPOT (58)	10/10/12-10/10/12	2	:30	10A- 10:57A (EST)					1				1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	10/5/12
136.0	Normal Line / SPOT (59)	10/11/12-10/11/12	2	:30	10A- 10:57A (EST)						1			1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	10/5/12
137.0	Normal Line / SPOT (60)	10/12/12-10/12/12	2	:30	10A- 10:57A (EST)							1		1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	10/5/12
138.0	Normal Line / SPOT (61)	10/15/12-10/15/12	2	:30	10A- 10:57A (EST)		1							1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # **1389941**

Schedule Dates	10/09/12-10/15/12	Date Entered	10/05/12
Advertiser	American Crossroads (41509)	Last Modified	10/05/12
Agency	Crossroads Media-Alexandria (2097)	Entered By	Melody Margolin
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	AMERICAN CROSSROADS/1088 (478950)	Headline #	ECR09837080
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Ramsey,Noelle	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/1088	Commission	\$20,565.75
Account Types	National/Political Issue Agency BRD	Net Total	\$116,539.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	American Crossroads JARED SALLE		

Columbus (WSYX)		Spots	Rate
By Broadcast Month			
Oct. 2012	146	\$137,105.00	
Grand Total:	146	\$137,105.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
139.0	Normal Line / SPOT (62)	10/09/12-10/09/12	2	:30	10:57A- 12P (EST)				1					1	\$1,100.00	\$1,100.00	Columbus (WSYX)	THE VIEW	10/5/12
140.0	Normal Line / SPOT (63)	10/10/12-10/10/12	2	:30	10:57A- 12P (EST)					1				1	\$1,100.00	\$1,100.00	Columbus (WSYX)	THE VIEW	10/5/12
141.0	Normal Line / SPOT (64)	10/11/12-10/11/12	2	:30	10:57A- 12P (EST)						1			1	\$1,100.00	\$1,100.00	Columbus (WSYX)	THE VIEW	10/5/12
142.0	Normal Line / SPOT (65)	10/12/12-10/12/12	2	:30	10:57A- 12P (EST)							1		1	\$1,100.00	\$1,100.00	Columbus (WSYX)	THE VIEW	10/5/12
143.0	Normal Line / SPOT (66)	10/15/12-10/15/12	2	:30	10:57A- 12P (EST)			1						1	\$1,100.00	\$1,100.00	Columbus (WSYX)	THE VIEW	10/5/12
144.0	Normal Line / SPOT (67)	10/09/12-10/09/12	2	:30	12P- 12:56P (EST)					1				1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	10/5/12
145.0	Normal Line / SPOT (68)	10/10/12-10/10/12	2	:30	12P- 12:56P (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	10/5/12
146.0	Normal Line / SPOT (69)	10/11/12-10/11/12	2	:30	12P- 12:56P (EST)							1		1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: